Students share overseas experience

NCCU signs cooperation agreement with Bordeaux Management School

Upcoming Events

- Luncheon—Study in Cracow, Poland
  
  Oct. 6
  
  Contact: kellyaubureau@gmail.com (Kelly)#62831

- OICU-Oh! I see you! Series-1
  
  (International Youth)
  
  Oct. 21
  
  Contact: tinaliang0107@gmail.com (Tina)#62056

- Study Abroad Fair
  
  Oct. 25-29
  
  Contact: clairetao46nccu@gmail.com (Claire)#62016

- Student Ambassador Field Trip
  
  Oct. 30-31
  
  Contact: rebecca.cwlin@gmail.com (Rebecca)#62829

- German & French Film Festival
  
  Oct. 30-31
  
  Contact: rebecca.cwlin@gmail.com (Rebecca)#62829

- IES Abroad
  
  Nov. 6-13
  
  Contact: rebecca.cwlin@gmail.com (Rebecca)#62829

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STORY
BY Sharon Chang

PHOTO
BY SA (Student Ambassador)

International students were invited to eat Taiwanese Wheel Cakes and play mahjong at the welcome party hosted by the Student Ambassador’s (SA) at National Chengchi University (NCCU) on Sep. 21.

SA is a group of volunteer students at NCCU, who are responsible for receiving international guests, as well as helping international students adapt to NCCU campus life.

Bomy Chi (戚家瑋), the coordinator of the welcome party, said that they provided 12 booths that offered a mix of traditional Taiwanese food, including Chinese games and activities.

Traditional Taiwanese food served included Wheel Cakes, fried iron plate dumpling, and square cookies, which are crispy layered cookies cut into squares and topped with sesame seeds. All foods served are considered night market staples.

The activities included mahjong and Chinese calligraphy, and chopsticks.”.

Chi said more than 140 international and local students registered for the welcome party.

“I’m hoping to create a platform that international students and local students can really ‘mix Chi said.

Korean Language and Culture sophomore Sharon Su (蘇婉妮), said some of her friends were disappointed because they didn’t get make any foreign friends from the party. “They didn’t consider if we wanted to talk to the international students, we don’t have any chance to do that because there were just too many activities.” Su said.

An international student attempts writing his name and the name of the university in Chinese.
A monumental milestone in international cooperation has been achieved that National Cheng-Chi University (NCCU) and Bordeaux Management School (BEM) signed the partnership memorandum on September 6th 2010.

Bordeaux Management School (BEM), found in 1874, is one of the oldest educational institute in southwestern France, which provides twelve programs, mainly master levels, including business, management, purchasing, MBA and a wine MBA program.

BEM has been long cooperating with more than sixty enterprises for internships and over ninety-five universities from thirty-six countries for exchanges, whereas nearly twenty-five percent of BEM students is from forty-four countries.

What's more, BEM has the prestigious “triple crown” - EQUIS, AMBA and AACSB accreditations, and only one percent of business schools throughout the world have ever earned such an exclusive distinction. BEM is the first university “triple crown” to partner with NCCU university-level wise. Comparably speaking, NCCU College of Commercial has earned EQUIS in April 2010 and AACSB in January 2007, and is the first business school in Taiwan to have the double accreditations.

Dr. McLaughlin encouraged the College of Commercial at NCCU to pursue the AMBA for its third accreditation. Dr. McLaughlin said that he was delighted that BEM is becoming a partner university of NCCU, and expecting for further fruitful cooperation in the future.

Extended Reading:

Accreditations for business schools

- **EQUIS**
  
  The European Quality Improvement System (or EQUIS) is a school accreditation system. It specializes in higher education institutions of management and business administration, run by the European Foundation for Management Development (EFMD). As of August 2010, EQUIS has accredited 127 business schools in 35 countries around the world.

- **AMBA**
  
  The Association of MBAs is an organization that accredits postgraduate business programs at international business schools. It differs from the AACSB in the US and EQUIS in Europe in that it accredits specific postgraduate business programs rather than entire schools. The Association of MBAs accredits Masters of Business Administration (MBA), Doctor of Business Administration (DBA) and Masters in Business and Management (MBM) degrees. They accredit over 160 MBA, DBA and MBM programs at business schools in 72 different countries.

- **AACSB**
  
  The Association to Advance Collegiate Schools of Business (AACSB) was founded in 1916 to accredit schools of business worldwide. The first accreditations took place in 1919. The stated mission is to advance quality management education worldwide through accreditation and thought leadership.
SPECIAL REPORT: Internationalization of NCCU affiliated research centers

Center for China Studies 中国大陸研究中心

The Center for China Studies (CCS) was established in 2002 in NCCU for the purpose of integrating resources within NCCU and acting as a nucleus of China research in Taiwan. In June, the CCS and the IIR hosted an academic conference on “Cross Strait Civil Society and Public Participation,” which was an exchange between leading Chinese and Taiwanese scholars.

Election Study Center 選舉研究中心

The Election Study Center (ESC) is one of the leading centers studying elections and public opinions in Taiwan. However, the ESC focuses not only on the domestic political issues but also cooperates with other East Asian countries like South Korea and Japan. In August, the research team of the ESC paid a visit to South Korea to closely observe the Korean political process while meeting with distinguished Korean professors and politicians.

Center for Creativity and Innovation Studies 創新與創造力研究中心

The Center for Creativity and Innovation (CCIS) at NCCU oversees that innovation and creativity are playing an increasingly important role in the today’s knowledge based economy. Directed by Dr. Se-Hwa Wu, president of NCCU, the CCIS emphasizes internationalization and has built ties with the Institute of Management, Innovation & Organization (IMIO), H a s s s c h o o l  o f Business, Berkeley, Stanford Center for Innovations in Learning (SCIL), Stanford University and The MIT Entrepreneurship Center.

Center for Mind, Brain and Learning 心智、大腦與學習研究中心

Center for Mind, Brain and Learning (CMBL) is a unique research center studying natural science and maintains a close working relationship with the college of sciences. The CMBL is a cross-field center, which now has ties with The University of Edinburgh and The University of Warwick on research projects.

STORY
BY David K. W. Wu

In the pursuit of internationalization, National Chengchi University (NCCU) has connected with the global academic community by linking its colleges and research centers to form the backbone of Taiwan’s premier research institution.

Institute of International Relations 國際關係研究中心

As one of the oldest research centers at NCCU, and one of Taiwan’s largest research institutions dedicated to international issues, the Institute of International Relations (IIR) has established affiliated centers with leading international centers. For instance, on studying the FP7 (Seventh Framework Program) of the European Union, the IIR initiated a program with the National Science Counsel and other research centers in building a transnational academic cooperation program. In addition with the McArthur Foundation’s support, the IIR invited cross-strait Ph.D. candidates to the 2010 MCSS Youth Symposium on Cross-Strait Peace this upcoming July.

Taiwan Studies Center 台灣研究中心

Taiwan Studies Center (TSC) is a civil think-tank that provides domestic and regional consulting services and has become an international distinguished academic institution in the field of Taiwan studies. During 2010, the TSC hosted academic events with the international academic community showcasing Taiwan’s strengths. In August, the TSC raised 2010 European Union Officer Taiwan Studies Workshop with EU officials, and in September hosted the Taiwan and Austria Bilateral Conference on “Justice and Injustice Problems in Transitional Societies: Taiwan and China” with the Department of East Asian Studies at the Faculty of Philological and Cultural Studies of University of Vienna, and Vienna Center of Taiwan Studies from Austria.

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Students share overseas experience

Students shared their experiences on how to get involved with international events and the life changing differences that came out of them on Sept. 29 & 30 at National Chengchi University (NCCU).

“I used to dream about traveling around the world,” Huang Jia-ju (黃嘉鬱), an English junior, talked about his experience volunteering in Cambodia. “The dream is still there, but now I want to do something more than just traveling.”

Huang joined the Rice Soup Program, an aid group that supplied materials to impoverished local children in the Siem Reap region.

He said that the philosophy of life that people are used to in Taiwan seems to be incompatible in Siem Reap where the nature is still the balancing force that people live with. “I had no TV, computer, or even electricity there, but I did have something deeper in my life,” he said.

In rural Poland, Kate Liu (劉人鳳), an English senior, worked as an assistant in the local reformatory school, teaching a youth culture course.

The Polish seldom speak English, which made the class rather difficult to carry out in the very beginning, she said.

“Later in the class I realized that language is not the problem,” she said. “You can understand everything with your mind open.”

Despite the language barrier, Liu said that the nearly two-month stay in Poland not only opened her eyes, but also helped make up her mind to stay in Taiwan.

“Overseas experiences always inspire people to finally decide to leave their home country, but I want to stay in Taiwan and make it a better place,” she said.

Chu Mei-lying (朱美麗), the Dean of Office of Student Affairs (OSA), shared her experiences in the United States during her graduate studies and encouraged students to see more about the world since overseas experience helps accumulate one’s “international mobility” in which the lessons learned from the trip will become future assets.

“Most important of all, it becomes part of your memory,” she said. “One day, when you look back on your life, you will realize that this is the time when your life has been transformed in such a positive and promising way.”

The OSA has offered subsidies to students who participate in international activities since 2003.

Distinguished Guests at NCCU

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Have you ever thought about studying abroad? In today’s world we have been educated to have a worldview, and that we have to develop our international competitiveness. But are we really ready for that? Going abroad is a great chance to broaden your horizons, and if you want to know more about studying abroad, you can’t miss the “2010 Study Abroad Fair” at National Chengchi University (NCCU)!

Office of International Cooperation (OIC) at NCCU is going to hold the “2010 Study Abroad Fair” from October 25 to 29. It is a big event that comprises of five days of activities. The five-day event includes an international exchange platform, an introduction to overseas exchange programs and summer programs, different kinds of scholarships and guidelines to studying abroad.

Specifically, on the first day, OIC will invite the representatives of Foreign Cultural Institutions and Missions in Taiwan and representatives of NCCU’s partner universities to represent the schools and to introduce the studying environment. Brochures and little gifts will be available to the students. Students will also have the chance to sit down and talk to the representatives.

On the second and third day, OIC will invite students who went abroad as exchange students or who participated in summer programs to share their experience. The most interesting part will be of course the Q & A session that follows.

On the fourth day, students will have all the answers for various scholarships, with which studying abroad will be much easier. Last but not least, professional from the government, for example, Secretary of the Ministry of Education and Cultural Relations and Consumer Protection Council will give useful advice and detailed information on the policies and consumer rights to students who are interested in studying abroad.

With numerous exchange programs, NCCU students have a wide variety of choices to study abroad. All of the students back from the exchange programs agree that the trip was absolutely worthy.” Moreover, they are happy to share their experience to other NCCU students with many interesting stories that happened during their trips.

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