To encourage students to go abroad, National Cheng-chi University’s (NCCU) College of Communication invited exchange students from Taiwan and China on March 5th to share their know-how and the details one needs to know to prepare for an overseas exchange.

The students of the College of Communication have a lower percentage of exchange students compared to other colleges in NCCU. The reasons are that there are few universities which have departments related to communication and less financial subsidies every year.

Yu-Chou, Lo (羅芋宙) went to Shanghai Fudan University(上海復旦大學) as an exchange student. She mentioned that the culture in Shanghai is very tense. “Everyone is very competitive no matter in academics or in work,” she says.

Leo (黃彪文), who is an exchange student from Renmin University of China (中國人民大學) introduces his university in a humorous way, sharing the gossip and stories of his school to the audience.

Director of the Graduate Office, also the Associate Dean of College of Communication, Pai-Lin Chen (陳百齡) says it is their first time to prepare this presentation. They hope to improve the students’ knowledge of studies abroad, and increase the number of students willing to go forth.

He held this presentation not only for exchange students to share their experiences but also to let the students get together and connect with each other after the meeting. “We hope the students who participated in the presentation will understand the circumstances of studying abroad,” he said.
International Association (NCCUIA) opens its doors for a spectacular Arabic Night

As part of their annual cultural activities and social events, the International Association (NCCUIA) organized an “Arabic Night” which was held at the I-House Café Restaurant on the 30th of March 2012. The main purpose of the event was to give NCCU students the opportunity to know more about the Arabic Culture and have a valuable cultural exchange.

The evening started with a warm welcome by the Vice President of NCCUIA, Moises Souza, who emphasized the importance of understanding the culture of others in order to achieve not only intellectual knowledge but also interpersonal and communication skills. Then, the guest of honor of the night, Dr. Suleiman Al Mughairy, gave a brief introduction about the current sociopolitical environment of the Arabic countries, with a special focus on female rights.

During the night, there were also many interesting performances. The audience greeted with loud cheers the long awaited belly dance show which was performed by six NCCU students. In one of the most dramatic parts of the evening, everyone was impressed by the singing ability of a Master degree seeking student from Tunisia who delighted the audience with a Marwan musical performance.

The most anticipated part of the Arabic Night was definitely the exquisite food. After waiting in line for a long time, the guests could enjoy a huge variety of authentic and traditional Arabic food that was catered by an Arabic community. The Arabic Night Menu included Hummus (chick peas dip with olive oil and Arabic spices), Falafel (vegetable balls), Shawarma (Arabic barbecue), Homemade Bread, Fresh Green Salad, Makluba (lamb meat with vegetables and rice), Tubule (cucumber, parsley, cuscus, mint...), Muhalabiya (a kind of Arabic Pudding), and Mint Tea. While eating, the guests listened to Jeremy Jenkins, an International Master Asia-Pacific Studies student, who shared his amazing experience of his trip through the Middle East by bicycle! Everyone was shocked to hear that he travelled so many countries on his bicycle.

Later on, Shikhar Goel, an IMBA student from India, gave a speech concerning the misunderstanding of the Arabic Culture among the international community and how events such as the Arabic Night can significantly improve the concept and attitude we have towards the Arabic Culture.

The evening closed with an unexpected Fashion Show. With strong steps and a lot of confidence and enthusiasm, NCCU international students modeled on the runway more than 10 Arabic outfits which were provided by the Arabic Language Department of NCCU. The runway was always colorful due to the bright clothing and the interesting embroidery and details that can be seen as part of the carefully designed confection.
Ambassador to the United States urges students to look to the past for a new world

STORY / PHOTO
BY Tina Cheng

The Office of International Cooperation (OIC) invited Shi-Fan Chen, the former ambassador to the United States, to deliver a speech on March 1st on the world view that Taiwanese citizens should have nowadays.

Shi-Fan Chen is good at several languages such as English, Spanish, Portuguese and many kinds of dialects. He serves in the Ministry of Foreign Affairs and has lots of diplomatic experience. Now, he is the caller of National Policy Foundation.

At the beginning, he emphasized that a nation and its citizens are the two important starting points about world view. He brought the name of Taiwan into question. “Is Taiwan equal to Republic of China and does Taiwan stand for Republic of China?”

“Almost 80% of the uses of Republic of China are the same as uses of Taiwan but there are still some differences,” he said. He pointed out that Matsu and Kinmen belong to the territory of Republic of China but are also affiliated to Fujian Province.

He stressed the importance of history regarding the political positions and world view. Take the Treaty of Shimonoseki for example. There are two versions in Taiwan and Japan, and each represents a different interpretation of their history.

Moreover, he drew a vivid analogy between the sovereign and purchasing a house. “When KMT government retreated to Taiwan in 1949, they only got the key to Taiwan. They didn’t get the deeds of the house until the Treaty of San Francisco was signed in 1951,” he said.

“Speaking of the cross-strait status quo, it should be emphasized we are Republic of China,” he expressed. “Taiwan has its own influence now and it’s the only political power that is going to have great impact on China in the future.”

At the end of the speech, he urged students to make certain of the nation’s standpoints and hold a firm position. If students want to build up their world view, the appropriate attitude to take should be neither overbearing nor servile.

A lot of NCCU students show interest in the field of international affairs and diplomacy. At the beginning, Shi-Fan Chen delivers a speech that urges them to make certain of “Who are we?”.
Representatives from the Office of International Cooperation (OIC), National Chengchi University (NCCU) are to attend the 7th annual Asia-Pacific Association for International Education (APAIE) Conference and Exhibition. Hosted by Mahidol University, the APAIE Conference and Exhibition is to take place in Bangkok, Thailand. With the newest release of the Ministry of Education (MOE) casting Taiwan as the heartland of higher education in Southeast Asia, NCCU will also be preparing for student recruitment while there.

Confident of the qualities of higher education in Taiwan, the MOE wishes to shape the island into the cradle of talent in Southeast Asia. They are also considering the possibility of realizing Taiwan’s potential to enrich our industries with our higher education. To respond to this latest policy, NCCU’s trip to the APAIE Conference will be extended to reaching out to schools in Southeast Asia, especially Thailand, for student recruitment. A packed agenda has already been scheduled from April 1 to 7, for OIC Deputy Dean Patricia Che (車蓓群) and other OIC representatives.

During this week-long trip, OIC plans to have school visits, meetings with executives and faculty members and, most certainly, recruitment promotions. Along with the Associate Dean of the College of Commerce Lien-Ti (別蓮蒂), OIC kicks off the tour on the second day of arrival with the visit to Chulalongkorn University and Thammasat University, NCCU’s partners in Bangkok followed by a visit to Bangkok University, Thai-Chinese International School and National Institute of Development Administration. To animate our recruitment promotion in these schools, we have designed presentations to introduce NCCU. The target recruits include high school seniors, undergraduates and post graduates, for either degrees or exchanges, depending on which schools.

Other than the student recruitment, NCCU will also be an exhibitor at the three-day conference. We make it a must-do task to explore and establish new relationships with non-partner schools. Moreover, we are very keen to spend more time with our partner schools this time nourishing our friendship and reviewing our collaboration status, trying to find ways to strengthen our relationship and seeking a more quality and sustainable connection. In addition, we are expecting to attend several sessions on different topics such as “A great Asset: Alumni Social Network involves in International Student,” “University Social Responsibility: More than just Giving,” “The Global University” and many more. With such a busy schedule and complete preparation, NCCU will definitely stand out at the APAIE 2012 Conference and Exhibition!

### APAIE Conference Program

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http://oic.nccu.edu.tw
Experiencing the whole unique environment, see you in Georgetown this summer

In order to increase the degree of internationalization in NCCU (National Chengchi University) students, OIC (Office of International Cooperation) hosted a seminar on the 1st of March 2012. The purpose was to introduce a customized summer program: ‘U.S. Government and Policy in a Global Context’ at Georgetown University, one of the most prestigious schools in the United States. The program is from the 10th to 23rd of June in 2012 for students who show interest in issues regarding International Relations.

The program is designed with three major intentions: (1) to expose students to major scholars and debates in the intersecting fields of political science, economics, and business; (2) to incorporate multiple site visits to such places as the U.S. Congress, the World Bank, and the Organization of American States, among others and (3) to allow students to form their own views and perspectives about the role of political and economic leadership in addressing crucial global challenges.

Due to previous successful experiences with other U.S. universities, for instance, Georgia Technology of Institute, NCCU partners with Georgetown University on summer program for the first time ever in hopes to generate more interaction and chemistry between home and host students. As mentioned above, the main focus of this program is not improving students’ English proficiency. Instead it lectures courses related to Politics which include Democracy and Democratisation, The Political Economy of the United States, The Politics of Immigration in a Global World, Globalization and its Consequences, Contemporary Dynamics of Inter-American Relations and the like.

Furthermore, famous governmental sectors will be visited for the students to gain more insight about American culture and humanity, for example, the White House, US capitol, Library of Congress and Washington Monument, to name only a few.

The one-credit program wants to attract both undergraduates and graduates who have basic political knowledge on international affairs and possess the ability to perform in English throughout this entire program. The evaluation assessment uses examination, case simulation, class performance, group report and individual report to rate each individual.

This opportunity is rare and the acceptance number is limited, therefore students who want to experience the true facet of the U.S. please seize this opportunity.

Kelly Wang, the main OIC contact, presents the Georgetown Summer Camp 2012 opportunity to students who have interest in politics. She points out the uniqueness of this first ever customized program in the hopes to attract more undergraduates and postgraduates’ participation.