發想概念：視覺主體，是將貞下啟元的精神轉換成印章，並以磐石的造型為底，分別以陰刻與陽刻的方式用以象徵學校之悠久歷史。

103年 3月6日
政治大學在臺復校
60週年主視覺設計
ABOUT OIC

Internationalization has been one of the endeavors of National Chengchi University (NCCU). As a result, the Center of International Education and Exchange (IEE) was established in 2004, which later became the Office of International Cooperation (OIC). Under the leadership of the first director of the Center, Dr. Yeh-Yun Lin, numerous goals were set, which included increasing the quantity and quality of English-taught courses and programs at NCCU, creating an international learning environment, and expanding international student and faculty exchange.

In 2006, Dr. Shu-Heng Chen took over the leadership of IEE. Under his guidance and management, IEE/OIC has continued to carry forward and enhance the goals and ideals of globalization. In 2012/2013 academic year, the total numbers of NCCU’s university level partners have been increased to over 260, the total numbers of incoming and outgoing exchange students have been increased to 1,000 each year, and there are over 500 degree seeking international students at NCCU.

In order to receive and manage the large number of international students, extensive efforts have been developed to create an international environment, e.g. the establishment of over 600 English taught courses, Chinese language teaching, numerous social, cultural, and academic activities to service foreign students. In addition, OIC has initiated programs to encourage Faculty Ambassador and Faculty/Researcher Exchange.

What’s driven the OIC leader and staff to initiate and continue to develop this endeavor is the strong sense of vision and mission - to benefit students and faculty to expand their global academic and cultural horizon, and to provide opportunities for them to be trained as valuable social leaders and global citizens. The numbers of exchange activities may continue to vary, but the unity of vision and mission will never waiver.
Jun Young Kim and eight of his colleagues, are not only going to attend the ribbon cutting ceremony of the archive exhibition on May 16, but will also join two seminars hosted by the Department of Chinese Literature and the Department of Korean Literature and Culture respectively, to share their views on such long term collaboration.

During the break between the forums and seminars, the World Festival held by Student Ambassadors stands ready to bring joy, exotic food, culture and dance performance to these distinguished guests. The celebration event will be concluded with a farewell dinner on May 16 and a cultural trip on May 17.

To celebrate the Diamond Jubilee of National Chengchi University (NCCU) in Taiwan this year, Office of International Cooperation (OIC) invites their partner universities to attend a series of celebration events that include both cultural and academic exchange from May 15 to 17. Delegates from 37 universities will attend cultural trip, international forums and seminars, and archive exhibition during these three days.

The international forum includes three main sessions: “International Cooperation Strategies,” “Build International Universities,” and “International Education,” inviting 16 delegates from eight countries to present and share their experiences of international cooperation among institutions of higher education. Since this forum is open to the public, anyone interested in the topic is welcome to join the discussion.

Among all the invités, particularly noteworthy is the delegation from Sungkyunkwan University (SKKU), the very first university signing an academic agreement with NCCU. With a partnership dating back to 1964, SKKU guests will come to celebrate the 50th anniversary of the cooperation with NCCU. An archive exhibition will be held in Main Library from May 15th to 21st, in which historical documents like the agreement, photos, news clips, and publications between the two universities will be displayed.

The delegates of SKKU, including President
‘My NCCU, My Story’
Stories told in ten different languages

Story by Vittorio Adrianus

To mark the occasion of 60th anniversary of National Chengchi University’s (NCCU) relocation to Taiwan, Office of International Cooperation (OIC) invited international students to share their NCCU experiences and put them into writing in their native languages. In this event called “My NCCU, My Story,” dozens of NCCU’s international students sent out their submissions, 31 stories among which have been selected for publication.

In total, 17 countries and ten different languages are represented in this publication. The selected authors come from South Korea, China, Indonesia, Honduras, Russia, Nicaragua, Paraguay, Panama, the United Kingdom, the USA, Spain, France, Belgium, Czech Republic, Poland, Japan, and Germany. As one of the series of activities serving to make the anniversary more memorable, the publication marks the first event of this kind and, judging by the amount of submissions, it has been well received by the students.

In their submissions, students wrote about their motivations to study at NCCU, how they incorporated their studies in Taiwan to their personal goals and careers, and the highlight of their study abroad experiences. In his story, Mr. Richard Mooney, a degree seeking student from the United Kingdom, wrote, “it is the people who make the place,” and indeed, “encountering people” was mentioned in most of the students’ writings. Many have also noted the genuine hospitality of Taiwanese people and the helpful staff members of NCCU, who have made the language barrier easier to overcome.

Ms. Sumire Yagi, an exchange student from Japan, compared her NCCU experience to a magic door(どこでもドア) from a popular Japanese animation called “Doraemon.” The magic door led her to a whole new space and new experience and she cannot wait to open the doors waiting ahead, which would bring her more surprises in the future. Several other students echoed the sentiment saying that the journey is far from being finished. Ms. Shirley Mak, a Chinese Language Center student from the USA, wrote that “the best part of it all is that I still don’t have all the answers. The more I learned – from my teachers, my classmates and myself – the more I wanted to know.”

Mr. Vittorio Adrianus, a student from Indonesia studying International Master’s Program in International Communication at NCCU added, “My story at NCCU is an unfinished story... But it is a story worth telling.”

The fact that these experiences were written in the native languages of the international students not only ensures that the stories were told in the most authentic way, but also facilitates the traveling of the stories to the countries of origin of the writers, to be heard and to be appreciated.
2013-2014 Fulbright Cross-strait Research Workshop

Story by Daniel Antonio Guzman Briman

As part of the “2013-2014 Cultural Enrichment Program: U.S. Fulbright Researchers in China, Hong Kong, Macau and Taiwan” initiative, the Foundation for Scholarly Exchange (Fulbright Taiwan), supported by the American Institute in Taiwan (AIT), Taiwan’s Ministry of Foreign Affairs (MOFA), National Taiwan University (NTU), and National Chengchi University (NCCU), held the second day of the “Fulbright Cross-Strait Research Workshop in Taipei, Taiwan” at the NCCU Art and Culture Center on Wednesday, March 12.

“The purposes of the annual research workshop are: 1) to encourage dialogue among researchers, 2) to provide a broad, insightful, and balanced view of current issues to people who are deeply immersed in their fields, and 3) to discuss Taiwan’s characteristics while acknowledging China’s reality,” shared Dr. William C. Vocke, Jr., Executive Director of Fulbright Taiwan.

The workshop was divided into three main parts, each of which addressed the current major cross-strait issues. In the first part, “Presentation (C): Focus on China,” distinguished NCCU scholars and associate professors discussed China’s reality and why it is so relevant in terms of political influence, especially for Taiwan.

The second part, “Presentation (D): Communicating Ideas and Identities: Creativity, Popular Culture and Media,” gave to the second round of distinguished panelists a time to share a wide range of opinions concerning the key role played by media, when addressing issues related to cross-strait relations.

In the last part, “Presentation (E): Political Process: Governments, Domestic Issues and the People,” the last round of distinguished panelists discussed topics related to democratic processes such as human rights, elections and freedom of speech.

There were also several Open Space and Coffee Break opportunities between each presentation, where both invited scholars and distinguished panelists were able to discuss topics that have emerged from their experiences, interests, and needs within own-selected groups.

After such vivid and astounding presentations, NCCU invited all participants to appreciate the stunning mountain views at Maokong area, while enjoying an exquisite dinner at the famous Big Tea Pot Restaurant.

The second day of the “Fulbright Cross-Strait Research Workshop in Taipei, Taiwan” was indeed a great platform for positive educational and cultural exchange between U.S. Fulbright researchers and Taiwanese scholars. As the founder of this program, Senator J. William Fulbright (1905-1995), once said, “The Fulbright Program aims to bring a little more knowledge, a little more reason, and a little more compassion into world affairs and thereby to increase the chance that nations will learn at last to live in peace and friendship.”
On the evening of March 8th, NCCU team receives praise from executive director of Hult Business School. Even though they do not get to the finish line, they will not give up and will continue to put their ideas into practice.

Five students from National Chengchi University (NCCU) advanced in 2014 Hult Prize Regional Final held from March 7 to 9 in Shanghai, China. The team consisted of undergraduate students from departments of Finance, Accounting, and English, including Ms. Tina Cheng (鄭亦雯), Ms. Sophia Wu (吳君齡), Ms. Marra Lin (林品均), Mr. Alston Wang (王泓鈞), and Ms. Lauri Lu (呂維).

The Hult Prize is one of the world’s largest student competition and a start-up accelerator for encouraging young social entrepreneurs emerging from the world’s universities. Co-hosted by Hult International Business School and Clinton Global Initiative (CGI), Hult Prize provides students the chance to build up a social enterprise to solve the planet’s most pressing challenges. More than 10,000 applicants propose their statements to pitch their ideas, and only 300 start-ups from around the world will move on to one of six global locations, including: Boston, San Francisco, London, Dubai, Shanghai and Sao Paulo.

The 2014 Hult Prize "President's Challenge" is non-communicable disease in the urban slum, as selected by President Bill Clinton at this year's CGI Annual Meeting in New York. The challenge specifically asks teams to build sustainable and scalable social enterprises to address non-communicable disease in slums.

There are two rounds in the competition in Shanghai. In the first round, 35 teams are split into four different divisions to pitch their business plans. One team from each division will be selected to present their social enterprise on stage and the champion team represents the regional to advance to attend CGI's annual meeting in September, 2014. President Bill Clinton will host the Hult Prize Global Finals and select and award the winning team the Hult Prize, along with USD 1 million in start-up capital.

NCCU team proposed the “Project of Lark,” aiming to build up a platform with online doctors to provide early diagnosis for urban slum dwellers and, at the same time, create the sufficient income for slum dwellers. The project covered every prospects of a social enterprise, such as business model, finance, and technical problem. However, the judges questioned the revenue and funding, which may not be sufficient enough to sustain the enterprise.

In spite of the failure in the regional, NCCU team still received praise from Mr. Christophe Didion, executive director of Hult International Business School. “You're one of the 150 selected competitors from 1,200 participants who are mostly from famous MBA, and now you are in Shanghai regional final. You should be proud of yourself, and don't give up,” he said.

“We have already set foot on the path toward fitting together puzzle pieces that don't seem to belong, and working with the vision of creating a better world. It doesn't matter if we did not actually get to the finish line, what matters is that now we know the way,” said Ms. Lauri Lu, one of the NCCU team members.

NCCU team expressed their thanks for HULT to hold such an intriguing event, for inspiring them through speech, talk, and every moment of sharing ideas.
Arizona State University (ASU) introduced several dual degree opportunities, also known as “Dual Degree 3+1+1” and “International Accelerated 3+3+1 programs,” offered by the W. P. Carey School of Business, at their 2014 ASU-NCCU information session conducted in English, held at the Administration Building on Monday, March 3. The event, which was led by Dr. Ajay Vinze and hosted by the Office of International Cooperation (OIC), specifically targeted NCCU undergraduate students currently majoring either in Business Administration or Accounting.

W. P. Carey School of Business International Accelerated 3+1+1 programs allow students to finish their home university undergraduate degree at ASU and gain pre-admission to one of the four participating nine-month master’s degrees in science (MS-Business Analytics, MS-Finance, MS-Global Logistics, and MS-Management). For the first year of 3+1+1 students’ entry level is undergraduate (corresponding to their fourth year of undergraduate study), and to qualify for the graduate segment of the program, students are required to maintain a 3.0 grade point average or higher during their first year at ASU.

In order to apply for the program, students must meet eligibility requirements of both their home university and the academic program they want to pursue at ASU. Pre-selection begins in October in each home university, which recommends eligible students to ASU for qualification screening that starts in December. The final results are revealed at the beginning of April before enrollment starts.

The information session provided eligible NCCU students (those currently pursuing their bachelor’s degree in either Business Administration or Accounting) with detailed information about each dual degree program, including application instructions and timeline (application process, enrollment, housing, and orientation), approximate expenses (academic fees), courses’ content (academic curriculum), and, most importantly, the English Proficiency Test score requirements (TOEFL: 80 iBT, IELTS: 6.5, PTE: 60) in order to be considered as a qualified applicant. The information session concluded with a Q&A session during which NCCU students asked about life on campus and extracurricular activities.

“Our dual degree options are a great opportunity for international students from all around the world to challenge themselves in a multicultural environment and learn new skills, and expertise from an American perspective in one of the largest business schools in the United States,” said Dr. Ajay Vinze, Earl and Gladys Davis Distinguished Professor of Business and Associate Dean of International Programs (WPC) at ASU.